

PREMIER SPONSORSHIP OPPORTUNITIES ◀

◀ SHOWCASE YOUR BRAND AT

SIMI FILM FEST

2024



SIMI FILM FEST
SEPTEMBER 5-8, 2024

SIMIFF.COM

ABOUT SIMIFF

SIMI Film Fest is honored to play a pivotal role in the launching of independent filmmakers. At this festival independent filmmakers are connected with people who can take their careers to the next level.



HOW YOU SUPPORT OUR FILMMAKERS

SIMI Film Fest stands out in the festival landscape and your company can play a pivotal role.

As a sponsor of the SIMI Film Fest, you play a crucial role in fueling the dreams and projects of passionate and dedicated filmmakers. Your support:

- **Empowers Visionaries:** You provide the essential resources that enable filmmakers to bring their unique visions to life, from development through to distribution.
- **Enhances Career Opportunities:** Your backing makes possible the career-defining moments our panels and one-on-one meetings offer, connecting emerging talent with industry giants.
- **Increases Visibility:** Your involvement helps expand the reach of independent films, introducing them to broader audiences and critical acclaim.

By sponsoring SIMI Film Fest, you're not just supporting filmmakers; you're investing in the future of cinema and the stories that shape our world.

TAILORED SPONSORSHIP EXPERIENCE:

As our valued sponsor, your brand will be positioned at the heart of the SIMI Film Fest, ensuring it captivates a wide array of key audiences, from major studio executives to local, national, and international film enthusiasts. Here's what we offer:

- **Customized Brand Integration:** Your sponsorship package will be carefully tailored to meet **your specific marketing objectives**, ensuring your brand is seamlessly integrated into the festival experience.



FESTIVAL PROGRAM GUIDE

SWAG BAG CONTENT



- **Strategic Visibility:** Enjoy **prominent placement throughout the event**, from on-site signage and digital displays to mentions in both opening and closing remarks. This strategic visibility places your brand in front of a valuable mix of attendees:
 - **Industry Professionals:** Gain exposure to decision-makers from across the film industry.
 - **Local Enthusiasts:** Tap into the dedicated local community of Simi Valley, ensuring community engagement and local support.
 - **Filmmakers:** Connect directly with emerging and established film talent.
- **Engagement Opportunities:** We provide numerous touch-points for active engagement, allowing you to create meaningful interactions with festival attendees, enhance customer loyalty, and **build new business** relationships.

By partnering with SIMI Film Fest, your brand not only gains exceptional exposure but also becomes a pivotal part of a cultural event that shapes trends and opinions in the film industry and beyond.



EVENT BANNERS



FEATURED ON THE BIG SCREEN



SEEN ON EVERY RED CARPET PHOTO

WHAT SETS US APART

Our mission is to elevate independent filmmaking by providing a prestigious platform for direct engagement with industry leaders, showcasing diverse talent through film screenings and awards, and fostering lasting collaborations and career advancement opportunities in a vibrant, community-supported environment.



Oscar winning writer Paul Tamasy, producer Marc Benardout, and actor Callum Blue.

Industry Panels

Distinguished Guests, Curated for Career Growth: Oscar winners, multi-Emmy winners and studio execs attend our events, adding prestige and drawing significant attention. Each panel and session is meticulously curated to advance filmmakers' careers with insights and strategies from industry leaders.

1-on-1 Meetings

Innovation in Interaction: We facilitate direct interactions between filmmakers and industry leaders, including Oscar and Emmy winners and studio executives, offering career-defining opportunities. More than half of our panelists initiate collaborations with filmmakers they meet during the festival, creating enduring connections and opportunities.



Filmmaker Dan Thorens meets with Disney exec/producer Bernice Howes at specially hosted sessions..



Filmmakers tour Simi filming locations for future productions.

Future Building Tools

Opening Doors: Revealing the secrets of Simi's rich history of filmmaking is just part of the benefits of attending. The original set designer of Star Wars, along with local dignitaries like the Mayor and Chamber of Commerce leaders, directly engage with filmmakers, offering invaluable insights and strong community support.

Benefit for All: Our innovative approach benefits all participants, from filmmakers gaining career momentum to sponsors enjoying enhanced visibility among an engaged audience, making our event re-define the entire festival experience.

SIMIFF 2024

LOCATION

The 2024 SIMI Film Fest will take place in and around Simi Valley, California. Screenings of the best features and short films from all over the world will be at the full-service **Studio Movie Grill Theaters (SMG)** in Simi Valley on **September 5-8, 2024**.

SMG features custom luxury recliners and rockers, laser projection, and Q-SYS sound systems, combined with an American Grill menu, full-service bar with custom SIMIFF cocktails, and in-theater dining.



Sept.
5-8
2024

SIMI Film Fest

4-Day Event

Studio Movie Grill

1555 Simi Town Center Way
Simi Valley, CA

SIMIFF 2023 STATS

In our inaugural year we focused on filmmakers' experiences and opportunities

475+

ATTENDEE
FILMMAKERS & FANS

5613 miles

FURTHEST DISTANCE
TRAVELED TO ATTEND

6408 miles

FURTHEST FILM
SUBMISSION SCREENED

29

RED CARPET CLIPS
BROADCAST ON FAB TV

42

MOVIES SCREENED IN
3 DAYS

130+

1-ON-1 PANELIST
MEETINGS

26

AWARD WINNERS

132

NOMINEES

100%



5 STAR REVIEWS

In 2024, we are dramatically enhancing our impact by further engaging local communities, attracting a broader array of filmmakers, and extending our schedule to include an additional day packed with screenings and events.

MEET THE FESTIVAL DIRECTORS



Katie Garibaldi

Festival Director

Multi-award winning songwriter, producer, and director Katie Garibaldi comes from a background in film directing and music production. Her work has screened across numerous international festival circuits, with over 150 awards throughout her career. She is also a music supervisor, licensing music for studio & independent productions.

Joseph Metcalfe

Festival Director

Joseph has a 20+ year background in post-production and music composition for film, TV and stage, with experience in producing work for Disney, Paramount Pictures, Netflix, Amazon and many independent productions. In 2022 he won the World Soundtrack Award for the major theatrical feature film *The King's Daughter*. Joseph thrives in the production of immersive events.

SPONSOR PACKAGES

TITLE SPONSOR - \$12,500
 EXECUTIVE SPONSOR - \$10,500
 VIP PARTNER - \$5,500
 DIRECTOR SPONSOR - \$3,500
 FESTIVAL PARTNER - \$1,750

| BENEFIT | \$12.5K | \$10.5K | \$5.5K | \$3K | \$1.75K |
|---|-----------|-----------|--------------|--------------|----------|
| Show Of Thanks In Festival program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Inclusions On SIMIFF Website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Inclusion Of Swag Bag Content | ✓ | ✓ | ✓ | ✓ | ✓ |
| Access To All Field Trips | ✓ | ✓ | ✓ | ✓ | ✓ |
| Festival Merchandise | ✓ | ✓ | ✓ | ✓ | ✓ |
| Ad In Festival Program | Full Page | Full Page | 1/2 Page | 1/2 Page | 1/4 Page |
| All-Access Festival Passes | 5 | 4 | 3 | 2 | 1 |
| Unique Social Media Posts | ✓ | ✓ | Shared | Shared | |
| Promotions At Screenings | ✓ | ✓ | ✓ | ✓ | |
| Big Screen Presence | 60Secs | 30Secs | Unique Still | Shared Still | |
| Email Blasts To Attendees | ✓ | ✓ | ✓ | | |
| Network Event Marketing | ✓ | ✓ | ✓ | | |
| Screening Meal Vouchers | 5 | 4 | 3 | 2 | 1 |
| Logo On Step & Repeat | ✓ | ✓ | | | |
| Verbal Recognition Before Screenings | ✓ | ✓ | | | |
| Sponsor Display Booth/Table | ✓ | ✓ | | | |
| Opportunity To Host A Panel | ✓ | ✓ | | | |
| Priority Option To Host An Event | 1st | 2nd | | | |
| Logo On Select Banners, Guide And Marketing Materials | ✓ | | | | |



CONTACT US FOR MORE INFORMATION



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THANK YOU

FOR PARTNERING WITH SIMIFF

TOGETHER, WE ELEVATE THE EXTRAORDINARY