

**PREMIER SPONSORSHIP OPPORTUNITIES ◀**

**◀ SHOWCASE YOUR BRAND AT**

**SIMI FILM FEST**

**2024**



**SIMI FILM FEST**  
**SEPTEMBER 5-8, 2024**

**[SIMIFF.COM](http://SIMIFF.COM)**

## ABOUT SIMIFF

SIMI Film Fest is honored to play a pivotal role in the launching of independent filmmakers. At this festival independent filmmakers are connected with people who can take their careers to the next level.



## HOW YOU SUPPORT OUR FILMMAKERS

SIMI Film Fest stands out in the festival landscape and your company can play a pivotal role.

As a sponsor of the SIMI Film Fest, you play a crucial role in fueling the dreams and projects of passionate and dedicated filmmakers. Your support:

- **Empowers Visionaries:** You provide the essential resources that enable filmmakers to bring their unique visions to life, from development through to distribution.
- **Enhances Career Opportunities:** Your backing makes possible the career-defining moments our panels and one-on-one meetings offer, connecting emerging talent with industry giants.
- **Increases Visibility:** Your involvement helps expand the reach of independent films, introducing them to broader audiences and critical acclaim.

By sponsoring SIMI Film Fest, you're not just supporting filmmakers; you're investing in the future of cinema and the stories that shape our world.



## TAILORED SPONSORSHIP EXPERIENCE:

As our valued sponsor, your brand will be positioned at the heart of the SIMI Film Fest, ensuring it captivates a wide array of key audiences, from major studio executives to local, national, and international film enthusiasts. Here's what we offer:

- **Customized Brand Integration:** Your sponsorship package will be carefully tailored to meet **your specific marketing objectives**, ensuring your brand is seamlessly integrated into the festival experience.



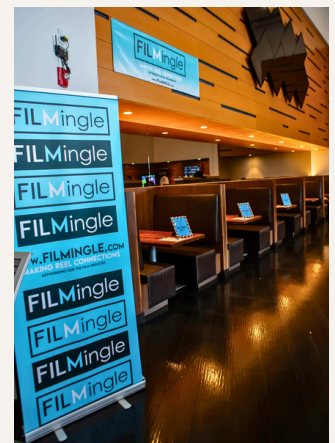
FESTIVAL PROGRAM GUIDE

### SWAG BAG CONTENT



- **Strategic Visibility:** Enjoy **prominent placement throughout the event**, from on-site signage and digital displays to mentions in both opening and closing remarks. This strategic visibility places your brand in front of a valuable mix of attendees:
  - **Industry Professionals:** Gain exposure to decision-makers from across the film industry.
  - **Local Enthusiasts:** Tap into the dedicated local community of Simi Valley, ensuring community engagement and local support.
  - **Filmmakers:** Connect directly with emerging and established film talent.
- **Engagement Opportunities:** We provide numerous touch-points for active engagement, allowing you to create meaningful interactions with festival attendees, enhance customer loyalty, and **build new business** relationships.

By partnering with SIMI Film Fest, your brand not only gains exceptional exposure but also becomes a pivotal part of a cultural event that shapes trends and opinions in the film industry and beyond.



EVENT BANNERS



FEATURED ON THE BIG SCREEN



SEEN ON EVERY RED CARPET PHOTO

## WHAT SETS US APART

**Our mission is to elevate independent filmmaking by providing a prestigious platform for direct engagement with industry leaders, showcasing diverse talent through film screenings and awards, and fostering lasting collaborations and career advancement opportunities in a vibrant, community-supported environment.**



Oscar winning writer Paul Tamasy, producer Marc Benardout, and actor Callum Blue.

### Industry Panels

**Distinguished Guests, Curated for Career Growth:** Oscar winners, multi-Emmy winners and studio execs attend our events, adding prestige and drawing significant attention. Each panel and session is meticulously curated to advance filmmakers' careers with insights and strategies from industry leaders.

### 1-on-1 Meetings

**Innovation in Interaction:** We facilitate direct interactions between filmmakers and industry leaders, including Oscar and Emmy winners and studio executives, offering career-defining opportunities. More than half of our panelists initiate collaborations with filmmakers they meet during the festival, creating enduring connections and opportunities.



Filmmaker Dan Thorens meets with Disney exec/producer Bernice Howes at specially hosted sessions..



Filmmakers tour Simi filming locations for future productions.

### Future Building Tools

**Opening Doors:** Revealing the secrets of Simi's rich history of filmmaking is just part of the benefits of attending. The original set designer of Star Wars, along with local dignitaries like the Mayor and Chamber of Commerce leaders, directly engage with filmmakers, offering invaluable insights and strong community support.

**Benefit for All:** Our innovative approach benefits all participants, from filmmakers gaining career momentum to sponsors enjoying enhanced visibility among an engaged audience, making our event re-define the entire festival experience.



# SIMIFF 2024 LOCATION

The 2024 SIMI Film Fest will take place in and around Simi Valley, California. Screenings of the best features and short films from all over the world will be at the full-service **Studio Movie Grill Theaters (SMG)** in Simi Valley on **September 5-8, 2024**.

SMG features custom luxury recliners and rockers, laser projection, and Q-SYS sound systems, combined with an American Grill menu, full-service bar with custom SIMIFF cocktails, and in-theater dining.



Sept.  
5-8  
2024

## SIMI Film Fest 4-Day Event

**Studio Movie Grill**

1555 Simi Town Center Way  
Simi Valley, CA

# SIMIFF 2023 STATS

In our inaugural year we focused on filmmakers' experiences and opportunities

**475+**

ATTENDEE  
FILMMAKERS & FANS

**5613** miles

FURTHEST DISTANCE  
TRAVELED TO ATTEND

**6408** miles

FURTHEST FILM  
SUBMISSION SCREENED

**29**

RED CARPET CLIPS  
BROADCAST ON FAB TV

**42**

MOVIES SCREENED IN  
3 DAYS

**130+**

1-ON-1 PANELIST  
MEETINGS

**26**

AWARD WINNERS

**132**

NOMINEES

**100%**

★★★★★  
5 STAR REVIEWS

In 2024, we are dramatically enhancing our impact by further engaging local communities, attracting a broader array of filmmakers, and extending our schedule to include an additional day packed with screenings and events.



# MEET THE FESTIVAL DIRECTORS



**Katie Garibaldi**  
Festival Director

Multi-award winning songwriter, producer, and director Katie Garibaldi comes from a background in film directing and music production. Her work has screened across numerous international festival circuits, with over 150 awards throughout her career. She is also a music supervisor, licensing music for studio & independent productions.

**Joseph Metcalfe**  
Festival Director

Joseph has a 20+ year background in post-production and music composition for film, TV and stage, with experience in producing work for Disney, Paramount Pictures, Netflix, Amazon and many independent productions. In 2022 he won the World Soundtrack Award for the major theatrical feature film *The King's Daughter*. Joseph thrives in the production of immersive events.

# SPONSOR PACKAGES

**TITLE SPONSOR - \$12,500**  
**EXECUTIVE SPONSOR - \$10,500**  
**VIP PARTNER - \$5,500**  
**DIRECTOR SPONSOR - \$3,500**  
**FESTIVAL PARTNER - \$1,750**

BENEFIT	\$12.5K	\$10.5K	\$5.5K	\$3K	\$1.75K
Show Of Thanks In Festival program	✓	✓	✓	✓	✓
Inclusions On SIMIFF Website	✓	✓	✓	✓	✓
Inclusion Of Swag Bag Content	✓	✓	✓	✓	✓
Access To All Field Trips	✓	✓	✓	✓	✓
Festival Merchandise	✓	✓	✓	✓	✓
Ad In Festival Program	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page
All-Access Festival Passes	5	4	3	2	1
Unique Social Media Posts	✓	✓	Shared	Shared	
Promotions At Screenings	✓	✓	✓	✓	
Big Screen Presence	60Secs	30Secs	Unique Still	Shared Still	
Email Blasts To Attendees	✓	✓	✓		
Network Event Marketing	✓	✓	✓		
Screening Meal Vouchers	5	4	3	2	1
Logo On Step & Repeat	✓	✓			
Verbal Recognition Before Screenings	✓	✓			
Sponsor Display Booth/Table	✓	✓			
Opportunity To Host A Panel	✓	✓			
Priority Option To Host An Event	1st	2nd			
Logo On Select Banners, Guide And Marketing Materials	✓				





# ADVERTISE ON THE BIG SCREEN

## VIDEO COMMERCIAL:

- **15-Second Spot (\$1,300):** Perfect for delivering a quick, impactful message.
- **30-Second Spot (\$2,300):** Double the time, double the impact—get your audience engaged with a bit more about what makes your brand special.
- **60-Second Spot (\$3,000):** The ultimate option for storytelling. Use this minute to make a deep connection and leave a lasting impression.

## STILL IMAGE ADS:

- **Exclusive Still (\$300):** Have the screen all to yourself with a still image that showcases your brand without sharing the spotlight.
- **Shared Still (\$500):** Share the screen with other brands in a rotating still ad, a cost-effective option that still makes a big impact.

# GET IN THE FESTIVAL PROGRAM GUIDE

<b>¼ PAGE</b> <small>VERTICAL W 2.5" X H 4"</small> <b>\$225</b>	<b>FULL PAGE</b> <small>W 5.5" X H 8.5"</small> <b>\$450</b>
<b>HALF PAGE</b> <small>HORIZONTAL H 4" X W 5"</small> <b>\$325</b>	
<b>¼ PAGE</b> <small>HORIZONTAL H 2" X W 5"</small> <b>\$225</b>	

Connect your brand with the heart of the film community by **advertising in the SIMI Film Fest Program Guide**. This premium publication offers a unique opportunity to showcase your business to a diverse and engaged audience of film enthusiasts, artists, and local patrons. The guide will be distributed throughout Simi Valley, Studio networks, and the wider film community at large.

## WHY ADVERTISE WITH US?

- **Reach a Targeted Audience:** Tap into a group of passionate film lovers who are eager to support local businesses.
- **Enhance Your Visibility:** Stand out in the community and be recognized as a supporter of Simi Valley's rich history of film.
- **Options to Suit Every Budget:** We offer a variety of ad sizes and placements to fit your business needs and budget.
- **Make a Difference:** Your ad does more than just promote your business—it supports the arts and helps keep our community vibrant.



## CONTACT US FOR MORE INFORMATION



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[SIMIFF.com](http://SIMIFF.com)



# THANK YOU

## FOR PARTNERING WITH SIMIFF

TOGETHER, WE ELEVATE THE EXTRAORDINARY